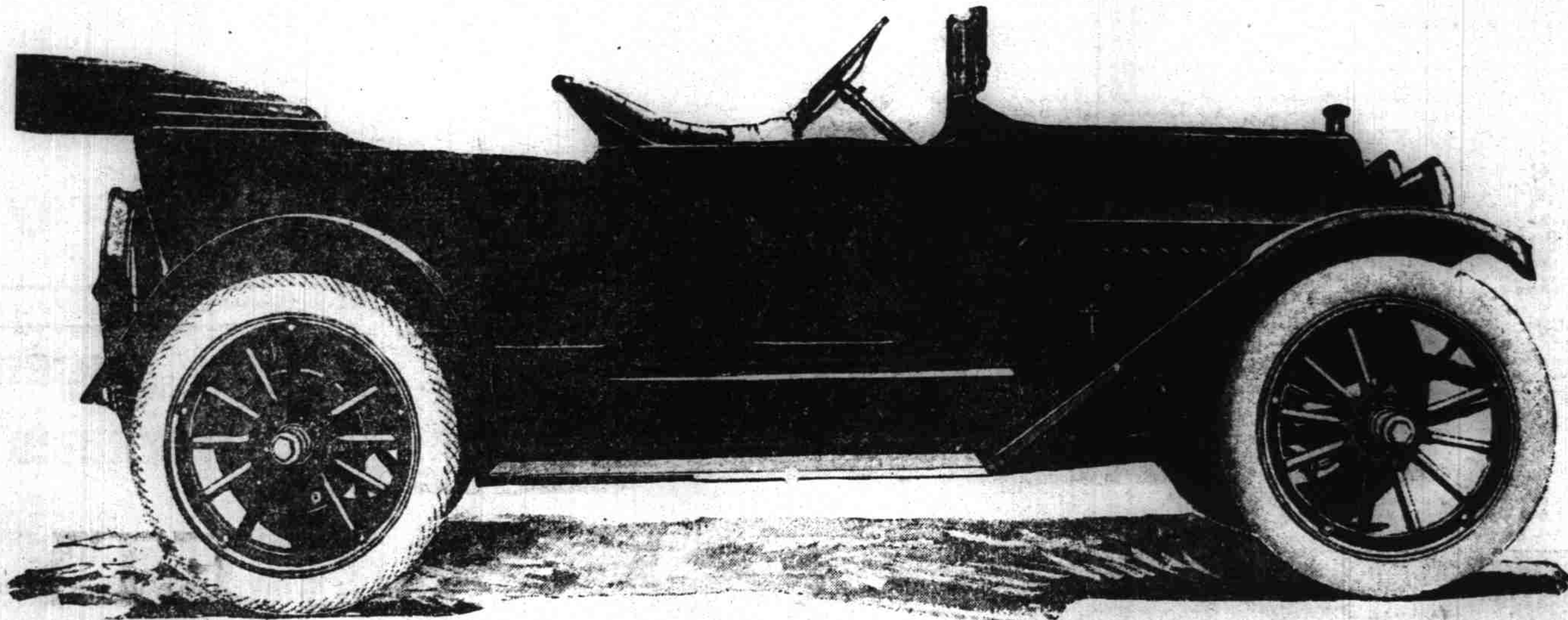


THE VETERAN BUILDER



CHEVROLET---"BABY GRAND"

Sweetest Running and Most Harmonious Motor Car Built To-Day

The Car With the Quiet Valve-in-the-Head Motor

Wonderful **\$750** Value, f.o.b. factory

Price F. O. B. Honolulu, \$900 Cash (\$925 on Time); Roadster \$875 Cash (\$900 on Time)

BUILDER.

Automobile companies and at present at the head and leading spirit of the Chevrolet Company. Mr. Durant is not new in the automobile industry. It was his master mind that built the world today. This wonder-worker still is its vice president. The Chevrolet's success is Mr. Durant's determination to lead—its materials reflect the fiber of Durant's character. Every dealer in motor cars in the United States knows W. C. Durant.

THE VETERAN COAST DEALERS WHO WILL SELL CHEVROLET CARS.

OAKLAND—Mathewson Motor Company.	FRESNO—Waterman Brothers.
SAN FRANCISCO—Mathewson Motor Co.	SAN JOSE—Valentine Koch.
SACRAMENTO—Skinner and Elliot.	SANTA CRUZ—A. L. Schultz.
HANFORD—Cousins-Howland Auto Company.	SALINAS—W. H. Buswell.

CHEVROLET Motor Co.

Company, Ltd.

Hilo,
Island of Hawaii.

The Car---\$235 Less Than 1915

The **CHEVROLET BABY GRAND** is built for that man who wants style, class, speed and comfort, but who wants them without the frills of fancy prices.

It is built for the man who wants a trim, jaunty, handsome car, without the surplus size and weight that burns up needless quantities of gasoline and wears out tires before their time. It is built for the man who wants a **real car**—a beauty of a car—but who does not want to pay for waste, either in car construction or running expense.

If you're that kind of a man you'll buy a Baby Grand as soon as you get a chance to take a ride in it and compare it with other cars.

You'll buy it because you'll see that every ounce of steel in it is made to give you service.

You'll buy it because it has the class of an imported car without the price.

You'll buy it because its quiet **valve-in-head** motor is second to none in the world.

You'll buy it because of its perfect control—you'll buy it because of its luxurious comfort.

You'll buy this Chevrolet Baby Grand because it is in every way the car you've been looking for at the minimum price.

This car as we sold it last year for \$985 was admitted to be the greatest automobile value ever offered, but now we offer this same model, only a better finished car in every respect, at just exactly \$235 less than last year.

This price of \$750 is only possible because the Chevrolet factories are now at the top of their efficiency. By this we mean not only efficiency in production, design and in workmanship but in each and every department of their great plants.